



MINISTRY OF CULTURE
OF THE REPUBLIC
OF LITHUANIA



Department of
Cultural Heritage
of Lithuania



COUNCIL OF EUROPE

CONSEIL DE L'EUROPE



EUROPEAN
INSTITUTE
OF
CULTURAL
ROUTES

Cultural Routes of the Council of Europe Annual Advisory Forum

Vilnius, 26-27 October 2016

Workshop 1

Session 3

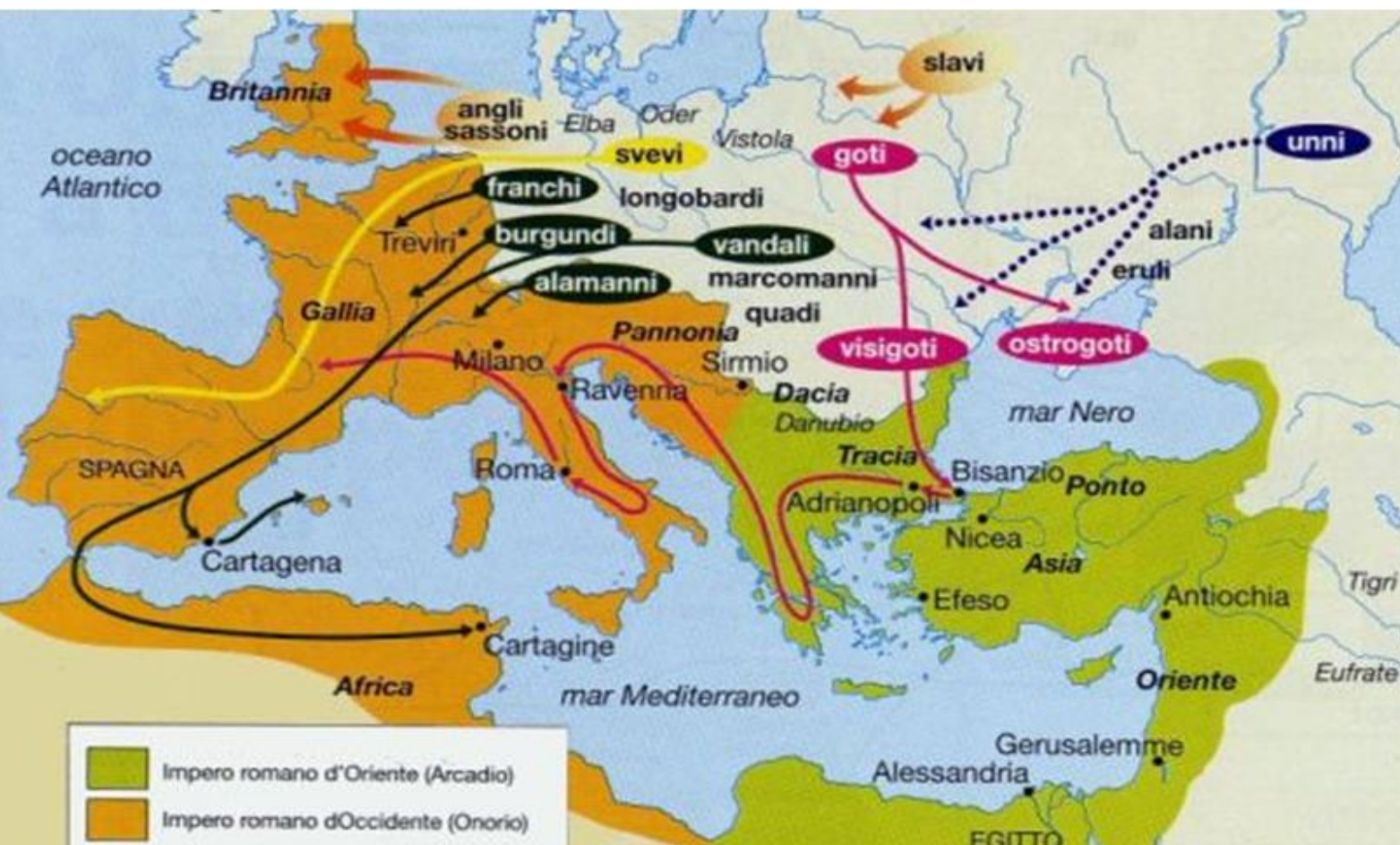
EXPANDING GEOGRAPHIC COVERAGE AND PARTNERSHIPS

“Longobard Ways across Europe”



Abbà Carlo
Member of the Governing board
Longobardia Association

Early Middle Age - Great migrations



**EUROPE
MULTI-POT
OF PEOPLES,
CULTURES
AND
TRADITIONS**

Longobard Ways across Europe

1ST CENTURY BC – 1076 AD

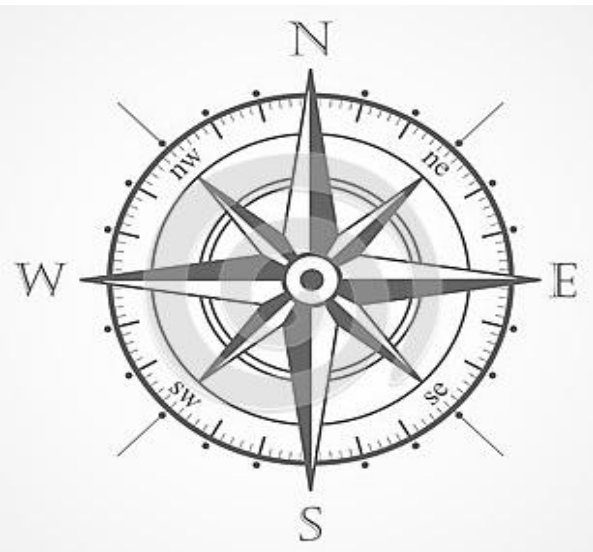
- **FOUR HISTORICAL PERIODS ACROSS EUROPE (MACRO-AREAS)**
- **MELTING-POT OF PEOPLES, CULTURES AND TRADITIONS**
- **CULTURAL EVOLUTION: PRIME ROOT OF EUROPEAN CULTURE**
- **MIGRATION-INTEGRATION SUCCESS EXAMPLE**



Longobard Ways, aims for cooperation



- TO IMPROVE THE KNOWLEDGE AND DEEPEN AWARENESS ON THE BIRTH OF EUROPEAN CULTURE AND ON SHARED EUROPEAN ANCESTRY
- **TO IMPROVE DIALOGUE EAST-WEST**
- TO DEVELOPE THE **MEDITERRANEAN CULTURE**
- **TO DEVELOPE SHARED EU PROJECTS**



The «Tourist Cluster» tools

- **LONGOBARD *FIL ROUGE*: DEVELOPMENT OPPORTUNITY**
- **STRENGTHENING SYNERGIES BETWEEN LOCAL ACTORS**
- **PROMOTION OF ENDOGENOUS RESOURCES OF THE TERRITORIES-CLUSTER (TYPES OF FURTHER CULTURAL DEVELOPMENTS OVER TIME; TOURIST PRODUCTS AND GOODS)**
- **SPECIFIC IDENTITY OF EACH CLUSTER AND ITS TERRITORIES**

